## **THE LIST OF LICENSED AGENCIES**

In order to provide greater transparency in the market, we provide a list of agencies who have an active agreement with Gemius for full/ partly access of gemiusAudience data, analytical programme, support and trainings.

| Agency                                   | Full / partly access |
|--|----------------------|
| bpn                                      | Full                 |
| CARAT                                    | Full                 |
| Good one                                 | Full                 |
| inspired UM                              | Full                 |
| PUBLICIS<br>ONE                          | Full                 |
| media<br>house                           | Full                 |
| PESOLUTION An OmnicomMediaGroup Company  |                      |
| phd                                      | Full                 |
| Were OPEN                                | Full                 |
| MEDIACOM                                 | Full                 |
| MINDSHARE                                | Full                 |
| iProspect.  Driving Business Performance | Partly               |
| vizeum                                   | Partly               |