





## LIST OF LICENSED AGENCIES

In order to ensure transparency in the market, while providing the opportunity to develop and improve research in response to market trends, we have created a list of agencies with active agreements with Gemius for the acquisition of gemiusAudience data, the use of analytical software and full support and training.

Name	Logo	Regularity of purchase of licenses
Creative Media Service OÜ	 The logo for Creative Media Service OÜ features a stylized 'c' in blue and 'msphd' in purple.	full
Mediabrand digital	 The logo for Mediabrand digital consists of a grid of colored squares (blue, purple, pink) above the text 'MEDIABRANDS DIGITAL'.	full
Trendmark OÜ/Mediacom	 The logo for Mediacom is the word 'MEDIACOM' in white capital letters on a red rectangular background.	partly
Media House	 The logo for Media House is a grid of colored squares (black, blue, yellow, green, red, yellow) arranged in a pattern.	partly

List updated on  
January 7th, 2022